

A visit to Entrepreneurship Development Institute of India (EDII)

Coordinators : Prof: Bhavesh B. Prajapati & Lecturer: Parth A. Goswami

As a part of awareness/sensitization of MCA students for startups (SSIP), 48 students of GMCA 2ND semester and 4th semester students visited Entrepreneurship Development Institute of India (EDII) gandhinagar on 3rd April-2019.

Entrepreneurship Development Institute of India (EDII), an autonomous and not-for-profit institute, set up in 1983, is sponsored by apex financial institutions - the IDBI Bank Ltd., IFCI Ltd., ICICI Bank Ltd. and the State Bank of India (SBI). The Government of Gujarat pledged 23 acres of land on which stands the majestic and sprawling EDII campus.



Entrepreneurship is a vital tool that facilitates inclusive growth of society. Entrepreneurship education, training and counseling can hasten the emergence of progressive entrepreneurs. Entrepreneurship encourages youth to seek innovation and challenges thus leading to optional utilization of resources and wealth creation.



During the visit students got the knowledge and awareness about ins and outs of entrepreneurship from the following EDII expert faculties.

1. Prof. Pankaj bharthi (Ph.D. psychology) shared his views and discussed about organizational behavior and human resource management.



2. Prof. Prakash solanki (Ph. D. sociology): shared his views and discussed about Entrepreneurship Concept, Process and Practice, Business Opportunity Identification and Selection.





3. Prof. Satya Ranjan Acharya (Ph.D. Economics, Trained in entrepreneurship teaching at Stanford Technology Venture Programs and Indian School of Business, Hyderabad) motivated students about being an entrepreneur and about current scenario of Indian startups.



Apart from these awareness sessions students also visited CRADLE. **CrAdLE – Centre for Advancing and Launching Enterprises**

CRADLE is a **Technology Business Incubator** with **Manufacturing, Healthcare, Renewable Energy and Food/Agribusiness** as our focus areas. Launched on 2nd December 2016, it is moving in the incubation space to forward the causes of startups in achieving significant milestones on their journey of growth. It provides all the basic facilities for new starts ups. It is currently incubating 32 startups.





